5

## **ABSTRACT**

## TERMINAL-BASED METHOD FOR OPTIMIZING DATA LOOKUP

The invention relates to a method for optimizing the looking up of a page (200) of data looked-up on a terminal (100) by at least one user. The looked-up data are downloaded from a first remote site (103, 104, 105) and/or are available on a data medium. The method comprises a step for inserting (302, 402) on the fly at least one active code into the page (200) by means of a terminal (100).